



**100%**  
**Locally grown**  
**Australian owned**  
**Certified sustainable**

**SUNSHINE SUGAR**  
**T/A MANILDRA HARWOOD SUGARS**  
ABN 27 193 549 446  
**Corporate Office:** Suite 1 Level 1  
Cnr River & Martin Streets Ballina NSW 2478  
T: +61 2 6681 2700 F: +61 2 6681 2799  
E: ballina@sunshinesugar.com.au

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## **MEDIA RELEASE**

### **Sunshine Sugar Takes Out International Award**

The winners of the Asia-Pacific Stevie Awards for 2020 have been announced and Sunshine Sugar is proud to be a recipient of a Silver Award for Innovative Management in Consumer Product & Service Industries in the category of 'Innovation in Management.'

The Stevie® Awards were created in 2002 to honour and generate recognition of the achievements and positive contributions of organizations and working professionals worldwide. The name Stevie is derived from the Greek word for "crowned."

The Asia-Pacific Stevie Awards is one of eight international programs and is open to businesses of all sizes from 29 nations across the Asia-Pacific region. Its judges include many respected executives, entrepreneurs, innovators, and business educators from across the globe.

Sunshine Sugar's entry "Addressing industry challenges through innovation and diversification" receives a Silver trophy along with technology giant, Dell Technologies, India and USANA Health Sciences, USA.

"To be recognised in this international business awards program is testament to the innovation and diversification strategy we have put in place here at Sunshine Sugar," said CEO Mr Chris Connors.

Sunshine Sugar's entry focused on the strategic business plan which is working to maintain productivity across the core product range and building on the strengths of the business and its people; whilst building a portfolio of diversification and innovation for future sustainability. Particular projects showcased in the entry were Low GI Sugar and Botanical Water.

Mr Connors said; "Sharing a podium with a multinational corporation like Dell Technologies, demonstrates that the NSW sugar industry is definitely punching well above its weight."



### **For further information, contact:**

CHRIS CONNORS | CHIEF EXECUTIVE OFFICER | P: 02 6681 2706

VIVIEN MILLER | COMMUNICATIONS MANAGER | P: 02 6640 0467 | M: 0458 477 474